



Green concierge Travel



Getting There Getting Around

transportation choices for
the green traveler



REDUCE the carbon and environmental footprint





What are our roles as members of the ECO travel and tourism industry?

- Provide/suggest green travel choices to travelers
- Where choices do not exist, advocate/support the development of green travel choices for getting there and getting around



Why should we care?

Protect and enhance – local culture & the environment

- Transportation sources accounted for approximately 29 percent of total U.S. green house gas emissions in 2006.

Transportation is an integral part of tourism

- Done correctly , it can enhance sustainability and the destination experience; done incorrectly it can help destroy a destination



Why should we care?

🌿 Aging transportation infrastructure of the United States needs investment

- 2007 deadly collapse of the Interstate 35 Mississippi River Bridge in Minneapolis

🌿 Give back/buy local

- Support local walking, biking and kayaking tours



Long Distance Choices

How many people here traveled over 1000 miles to Portland and traveled by:

- Bus?
- Economy air?
- Train?

How many Traveled 500 to 1000 miles and traveled by

- Bus?
- Train?
- Economy Air?

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Liz Wessel, 8/19/2010



Union of Concerned Scientists 2009 Getting There Greener: The Guide to Your Lower-Carbon Vacation

www.ucsusa.org/gettingtheregreener

Best Travel Options: Solo Traveler

	100 miles	500 miles	1,000+ miles
Best	● Take motor coach	● Take motor coach	● Take motor coach
	● Take train	● Take train	● Fly economy
	● Fly economy	● Fly economy	● Take train
	● Drive typical car	● Drive typical car	● Fly first-class
Worst	● Drive typical SUV	● Fly first-class	● Drive typical car
	● Fly first-class	● Drive typical SUV	● Drive typical SUV



Getting There



Long distance rail service

September 10th, 2010
TIES – Portland, OR

green concierge TRAVEL
www.greenconciergetravel.com



Getting There



Point to point bus and rail service is regionally available



Getting There



Sometimes Getting There is the Adventure (raft, bike, kayak, walking and rail tours)



Getting Around



Transit systems linking with transportations hubs – airports and rail stations



Getting Around



PlanetTran

Green Cab in Seattle area and PlanetTran in the Boston and San Francisco Bay areas serve arriving and departing airport passengers. EcoShuttle in Portland provides a range of services and Incredible Adventures in San Francisco offers a range of tours. Both companies have their own fleet of biodiesel vehicles.

Hybrid cars are now readily available from main stream rental car companies or smaller companies like Biobeetle on the island of Maui.





Getting Around



On the spot bike rentals
and bike sharing such as
Nice Ride in Minneapolis



Local rail and ferry
systems – Golden Gate
Ferry service



Getting Around



Green Concierge Travel's *Make the Connection Tour* uses the city bus and walking to explore food in Madison



Chicago's McDonald's Cycle Center offers facilities for commuters and tourists – bike rentals and tours, segway tours, showers and lockers



Creating Transportation Choices

What can the ecotourism industry do to help create more choices?



Support integrated transit systems with seamless connections between one mode of transportation and another.



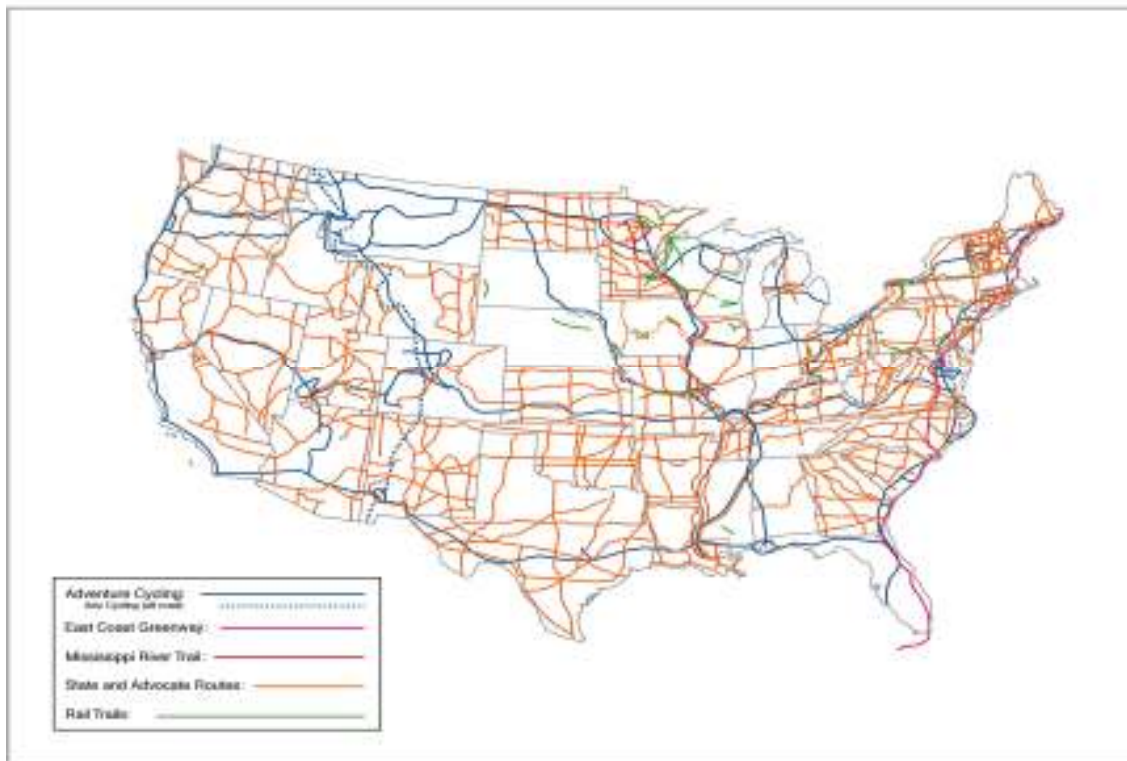
Creating Transportation Choices

Support an expanded, improved and integrated rail system





Creating Transportation Choices



Support the development of a U.S. bicycle route system



Creating Transportation Choices



Create or offer itineraries that use different or a variety of modes of travel





Creating Transportation Choices



Get involved with Departments of Tourism and Convention and Visitor Bureaus are broadening their interest from airports and highways as points of entry to seamless interconnected systems



Creating Transportation Choices



Support and encourage
new services in
communities



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Don't leave your values at home!

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